

The LIVE 8 Concert Project – Part 2

Working by yourself, or with a partner, you will develop and create your own concert plan, similar to the LIVE 8 project. Your project must support a cause of your choice, must have a catchy name, and will be devoted to demonstrating how wide ranging the influence of music is around the world.

When your project is complete, you will have created a poster/flyer to post about your concert, specific memorabilia intended to be sold at your concert, and a power point presentation containing the specifics of your project that will be shown to your fellow classmates.

The steps to completing your project are as follows:

1. Select a cause that you wish to bring awareness and support to.
2. Decide on a name for your concert, and a slogan to commemorate it.
3. Create a mission statement for the purpose of your concert (you might want to look at some of the things Bono has said about LIVE 8).
4. Decide on the locations and date(s) of your concert. Explain your reasons for choosing these locations/dates.
5. Compile a list of those musicians you desire to participate in your concert, and explain why you have specifically chosen them.
6. Create a poster or flyer that lets people know about your cause, the details of your concert, and the reasons why they should attend.
7. Come up with some memorabilia that can be purchased before, during, or after your concert. You should also include the specifics of where the money raised will be going.

All of the above-mentioned information must be compiled into a slideshow format that you will be presenting to the class. Remember that this slideshow should be eye-pleasing as well as informative. You should include such items as photos, maps, quotations, and anything else you feel is important.

The posters/fliers and memorabilia can be separate from the power point, but will still be presented in class.

You will be given time in class in order to complete most of this assignment.

SAVE PROJECT IN YOUR “MY DOCUMENTS” FOLDER AS “LIVE 8 FINAL PROJECT” OR SUBMIT IT VIA USB TO THE TEACHER.

Due date: November 17, 2016

Value = 80 marks